



YADAVA COLLEGE

(An Autonomous and Co-Educational

Institution) Re-accredited with "A"

Grade by NAAC (3rd Cycle)

Govindarajan Campus, Thiruppalai, Madurai-625 014

PG Department of Commerce (Computer Application)

Department Mission & Vision:

The PG Department of Commerce was established with the objective of providing quality higher education in commerce to students from both rural and urban backgrounds. As part of an autonomous institution, the department enjoys academic flexibility in designing a curriculum that is relevant, skill-oriented, and aligned with current industry requirements. It focuses on integrating commerce education with computer technology, preparing students for modern digital business environments. The department aims to produce graduates suitable for careers such as Business analysts IT consultants

Accountants and finance professionals.

Overall, the department blends business knowledge with IT skills to meet current industry needs. The department strives to nurture competent professionals, entrepreneurs, and researchers who contribute meaningfully to society and the economy.

Vision:

- To become a center of excellence in commerce and computer applications education
- To equip students with global competencies in digital business and technology
- To develop ethical, skilled, and industry-ready

Mission:

- To provide flexible, high-quality postgraduate commerce education leveraging institutional autonomy.
- To bridge the gap between rural and urban learners by ensuring equitable access to knowledge, skills, and opportunities.
- To design industry-oriented and skill-based curricula that enhances employability, entrepreneurship, and leadership.
- To promote research, innovation, and local economic development with a focus on rural transformation and urban competitiveness.
- To nurture ethical values, social responsibility, and sustainable business practices among students.

To build strong linkages with industry, alumni, and academic bodies for internships, training, and placements.